COURSE DESCRIPTION

COURSE TITLE:	*TO FRIEND OR NOT TO FRIEND: ETHICALLY NAVIGATING THE WORLD OF SOCIAL MEDIA*
SUBJECT/CONTENT/	PROFESSIONAL ETHICS
OHIO CONTENT AREAS:	PREVENTION PE CHEMICAL DEPENDENCY C9
COURSE FORMAT:	ONLINE COURSE; DIGITAL WORKBOOK/ ONLINE TEST & COURSE EVALUATION/ INSTANT TEST SCORES/DOWNLOADABLE COMPLETION CERTIFICATE
INTENDED AUDIENCE:	THIS COURSE IS APPROPRIATE FOR PRACTITIONERS OF ALL LEVELS AND IS APPLICABLE WITHIN VARIOUS PROFESSIONAL SPECIALTIES (ADDICTION, MENTAL HEALTH, ETC.) AND SETTINGS (CLINICS, SHELTERS, JAILS,
CE HOURS:	3
COST INITIAL/RENEWAL:	$30/$15
NUMBER OF PAGES: (INCLUDING INTRO MATERIALS)	34
NUMBER OF POST-TEST QUESTIONS:	15

NAMES/CREDENTIAL(S) OF PRESENTER/AUTHOR

Kelly Sinclair-McClintock, MA, LICDC-CS, MCAP

Kelly has spent the better part of her career working with a criminal population, often within the walls of the jail system, and (oddly enough) has loved every moment of it. Kelly says, "it's easy to enjoy being institutionalized-when you have the keys to the joint"! (So true).

Since 2005, she has served as the CEO of Project Solutions, a social service organization that provides counseling services to a criminal population. Kelly has authored numerous professional training manuals and is a sought-after speaker/presenter.

EDUCATIONAL/ACHIEVEMENTS

- AA/BS Degree Criminal Justice/Sociology
- Master of Arts Degree, Professional Counseling
- Licensed Independent Chemical Dependency Clinical Supervisor (Ohio)
- Certified Masters Addictions Professional (Florida)
- Find Your Strong Campaign findyourstrong.info
- Graduate Leadership Stark County, 18th Class
- Commendations Stark County Jail Treatment Program 2006, 2010
- Recipient Bliss Scholarship Akron University, 1991
- Internship Capitol Hill, 1991

COURSE DESCRIPTION

Social media is here, and it's here to stay. These platforms allow friends to connect, help family members stay in touch, and provide efficient avenues for business networking. However, using the internet for business purposes comes with a whole slew of risks for behavioral health professionals. And,

with *Billions* (with a "B") of social media users, you're bound to receive the proverbial *friend request* from a client at some point. This course explores how clinicians can appreciate the benefits of our online world, while ethically navigating these waters to ensure client privacy, safety, etc.

This course is applicable for both prevention professionals and practitioners of all levels. Course content applies to various client populations (i.e., addiction, mental health, etc.) and is relevant for services provided in a variety of settings (clinics, shelters, jails, etc.).

GOAL

Participants will learn how to appreciate the benefits of our online world, while ethically navigating these waters to ensure client privacy, safety, etc.

OBJECTIVES

1. Participants will be able to recognize, understand, and describe the benefits and risks of online interactions/practices.

2. Participants will be able to recognize, understand, and describe strategies that allow clients to benefits from the online world, while protecting privacy, safety, etc.

COURSE OUTLINE

I.   Introduction Materials (Tech Support, How it Works, About the Author, Welcome, Disclaimers)
II. Pre-Test
III. The Inevitable Request
IV. To Follow or Not to Follow

V.   But Why?

    a. Legitimacy/Business Purposes

    b. Building a Bond

    c. Collateral Information

    d. It's What The Clients Want

VI. But, Why Not?

    a. Confidentiality

    b. Dual Relationships

    c. Online Security

    d. Crosses Boundaries

    e. Personal Safety

VII. Social Media Do's & Don'ts

    a. Do Separate Business & Personal

    b. Do Establish Clear Policy

    c. Do Discuss Social Media at Intake (and Ongoing)

    d. Don't Conduct Online Searches for Collateral Information

    e. Do Seize the Opportunity Set Clear Boundaries

    f. Do Set Personal Accounts to Private

    g. Do Reap the Benefits

VIII.Late to the Party?

IX. That's a Wrap

X.   References/Bibliography

XI. Post-Test

XII. Course Evaluation/Survey